

PHYSICIAN RELATIONS COLLABORATIVE

Program leaders: are you ready to make an investment in yourself?

- ▶ **Be inspired** by other leaders and thought-provoking discussions with experts in the physician relations field
- ▶ **Learn new strategies** for motivating your team and navigating continuous change during these challenging times



THIS OFFERING INCLUDES:

- Group of up to 10 participants
- Four 90-minute deep dive, virtual sessions focusing on the specific topics most important to you *(as determined in advance by your survey responses as participants)*
- Two 60-minute sessions with open agendas *(participants bring up issues for input and feedback)*
- Sessions every 3 weeks: Fridays at 11:00am EST

POTENTIAL TOPICS COULD INCLUDE:

- Communicating with the executive team
- Expanding thinking from the tactical to the strategic
- Motivating the team for improvement
- Reframing challenges into creative solutions
- Focusing on priorities and setting expectations

*Whether you lead a large team or are a program of one, Barlow/McCarthy is pleased to welcome you to this **transformational leadership development opportunity!***

To learn more, reach out at info@barlowmccarthy.com



Allison McCarthy



Susan Boydell

Allison McCarthy coaches leading physicians, practice administrators, and physician relations/recruitment directors using the best of her 30-year career.

Susan Boydell understands the challenges program leaders face and supports their growth through innovative, individually crafted strategies and approaches.